Trenchless Works is a multi-media platform featuring a monthly magazine, website and TV channel dedicated to bringing together the very best in news, opinion and views from across the UK and International Trenchless Technology sector online.

It is the flag-bearer of the Trenchless Technology community, and the go-to destination for credible information, featuring articles on trenchless projects and technologies, contracts and all aspects of the International Trenchless Technology sector. It is a must for all engineers, consultants and contractors involved in any aspect of the installation of new and renewal or replacement of pipes, sewers or cables.

Trenchless Works digital magazine launched in 2006, under the editorship of Ian Clarke. Since then, Trenchless Works has developed a reputation as a go-to brand for individuals and companies who want the best access to trenchless news, anywhere in the world, across every PC, laptop and mobile device.

“The best access to trenchless news, anywhere in the world, across every PC, laptop and mobile device”
Multi-platform content

Trenchless Works is the voice for the international trenchless community bringing news, opinion and information from across the globe. Providing a platform for our community to stay engaged and connected 365 days a year, 24 hours a day - a real opportunity to join a trenchless community.

Readers can switch between environments and devices to view all the very latest content featuring:

- Latest UK & International News
- Industry focus
- Events diary
- Supplier business pages
- Trenchless Works TV
- News by email direct to the readers device
- Legislative and regulatory updates
- UKSTT news

Audience profile

Trenchless Works online audience is made up of senior decision makers generated from over 40 years of No-Dig Live, Trenchless events, and the readership of Trenchless Works.

The Trenchless Works audience is generated from a range of sectors, including:

- Utilities – water, sewerage, telecoms, electricity, gas and oil
- Contractors
- Drilling contractors
- Central and local government offices
- City planners
- Governors and Mayors
- Civil engineering consultants
- Research organisations
- UKSTT and society members

“Trenchless Works is the voice for the international trenchless community bringing news, opinion and information from across the globe”
Jürgen: Technical reasons were very important. Two systems were predominantly established on the market. On the one hand, there was the U.N.S. platform that Herrenknecht developed to advance the use of gyro technology in microtunnels. On the other, there is the SLS platform which uses a laser total station system that we at VMT developed in 1994 and have been operating ever since. Basically, these two systems have met industry requirements. They guided the drive from A to B, even when it was difficult and complex. We were able to handle curves and managed long-distance drives. So far, however, the choice of platform was determined by the corresponding surveying technology – either a gyro or a laser total station system. This severely restricted the flexibility to use the optimal technology in practice factoring in construction site conditions.

“One of our goals was to improve system reliability and we wanted to increase the accuracy of the representation of the advance progress for those involved on the construction site.”

With TUnIS Navigation MT, VMT has brought the first and so far the only microtunnelling navigation platform into the market that combines all common navigation technologies in one product. We spoke with Jürgen Göckel, responsible for Business Development Microtunnelling at VMT, about the new system.

Q: If you start with a fundamental new development, you also have the opportunity to think very freely about what the system should be able to do in the end. What was in your specifications?

Jürgen: The first premise was to at least retain the functionality of the previous solutions. In addition, there were a number of ideas and suggestions for improvement from those in our company who work with the systems in the real world on construction sites. Ultimately, of course, the suggestions and feedback we have received from our customers in recent years played a major role. We have put together our package from this.
COMMERCIAL OPPORTUNITIES

Trenchless Works TV

A dedicated video/tv channel launching on www.trenchless-works.com in 2021, creating a home for Trenchless Works originated interviews, master class series, behind the scenes, archive videos, partner collaborations, and Trenchless Works exhibitor spotlight.

TWTV Broadcast and Recorded on the TW YouTube channel: £POA

Virtual Events

Using the GoToWebinar platform to transform our online virtual events into engaging experiences you and the attendees will look forward to. We also have the option to give your high-impact webinars another chance to perform putting your content on-demand.

TW Webinar series: £POA
TW Virtual Round Table discussion: £POA
To ensure that you are able to maximise your brand exposure and lead generation to our entire audience, we are pleased to offer annual advertising and sponsorship packages that reach across all of our media platforms, also giving you a cost saving volume discount.

**Yearly Package Option 1**
- 12 x full page advertisements in Trenchless Works Magazine
- 12 months banner advertising on www.trenchless-works.com
- 4 x solus emails
- Business page entry x 12 months on www.trenchless-works.com
- 4 x sponsored content articles on www.trenchless-works.com

£12,000 PER YEAR

**Yearly Package Option 2**
- 12 x half page advertisements in Trenchless Works Magazine
- 6 months banner advertising on www.trenchless-works.com
- 2 x solus emails
- Business page entry x 12 months on www.trenchless-works.com
- 2 x sponsored content articles on www.trenchless-works.com

£7,000 PER YEAR

**Yearly Package Option 3**
- 6 x half page advertisements in Trenchless Works Magazine
- 4 months banner advertising on www.trenchless-works.com
- 1 x solus email
- Business page entry x 6 months on www.trenchless-works.com
- 1 x sponsored article on www.trenchless-works.com

£4,000 PER YEAR
SPECIFICATIONS & FILE SIZES

www.trenchless-works.com Ad Sizes

<table>
<thead>
<tr>
<th>Size</th>
<th>Pixels (W x H)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leaderboard banner</td>
<td>728 x 90 pixels</td>
</tr>
<tr>
<td>Large rectangle</td>
<td>336 x 280 pixels</td>
</tr>
<tr>
<td>MPU</td>
<td>720 x 300 pixels</td>
</tr>
<tr>
<td>Super wide skyscraper</td>
<td>320 x 610 pixels</td>
</tr>
<tr>
<td>News by Email banner</td>
<td>728 x 90 pixels</td>
</tr>
</tbody>
</table>

Specifications

Maximum size – 1Mb (gif, png or jpg file). Banners should be supplied as gif, png or jpg with URL to be linked to. Eshots should be supplied as HTML code or as a hosted URL. Files should be supplied via email.

Trenchless Works Magazine Ad Sizes

<table>
<thead>
<tr>
<th>Size</th>
<th>Dimensions (W x H)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>210 x 297mm</td>
</tr>
<tr>
<td>Half Page Landscape</td>
<td>190 x 131mm</td>
</tr>
<tr>
<td>Half Page Portrait</td>
<td>89 x 272mm</td>
</tr>
</tbody>
</table>

Specifications

All Trenchless Works Magazine artwork should be provided as press ready PDFs, which have been exported as postscript files and then distilled using Adobe Acrobat Distiller to PDF/X-1a: 2001 settings. If using Illustrator, fonts should be saved as outlines, all colours, duotones, CMYK files and logos converted to RGB, final documents as EPS or AI. Photoshop files should be RGB, EPS or TIFF files, minimum 300dpi. Artwork should be supplied via email.
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